pepe Buldak

페페
불닭

Whitepaper

"Buldak" Introduction

A meme project featuring Pepe in a parody of Korean Buldak ramen, creating a global sensation with its spicy flavor.

The story begins with Pepe questioning why chicken isn't included in Buldak Ramen, leading to the creation of the ultimate Buldak chicken recipe and its triumph in the franchise business. In Korea, the term "Buldak" combines "Bul" (fire) and "Dak" (chicken), symbolizing fiery, spicy chicken.

This is the world's first project to introduce and implement a new concept called "Open Franchise," which allows franchises to open anytime, anywhere, without restriction, simply by staking through the Buldak protocol.

"Buldak" Team

Our team is consisted of franchise experts and blockchain technology developers, bringing years of hands-on experience from transforming hundreds of restaurants worldwide.
After years of research, we have developed a new system that can fundamentally change the business. This enables rapid expansion, autonomous growth, and introduces the innovative "Open Franchise" concept powered by blockchain ledger technology.
Through a biz model optimized for the global market and the synergy of Buldak's fiery, spicy flavor that captivates people worldwide, we aim to revolutionize the industry. Our mission is to provide a fast, efficient, and convenient operating environment, accessible wherever you are.

"Open Franchise"

ex)

Pepe Buldak Headquarter has never met Abdul, a K-Pop and K-food enthusiast living in southern India. However, Pepe Buldak headquarter discovered through a notice on the 'Open Franchise' platform that Abdul's Buldak Restaurant is set to open next week. This is possible because the Pepe Buldak allows anyone to become a franchisee simply by staking $Buldak and self-registering, making the process immediate and easy.

"Open Franchise" is a groundbreaking concept that enables holders to launch anytime, anywhere, without restrictions, through staking:

- **100**M $BUL or more Staking Holder
- Anytime, even tomorrow
- Anywhere as long as it's on Earth
- No compulsory provisions

"The Reverse Idea of Homogeneity"

ex)

Jin, who operates a hot pot restaurant in Sichuan Province, introduced the "Pepe Buldak" menu at his restaurant because he couldn't afford to open a new Pepe Buldak restaurant. Surprisingly, sales from the "Pepe Buldak" menu surpassed those of his hot pot dishes.

Additionally, Jin localized the "Pepe Buldak" menu by mixing it up with mala - a key ingredient in malatang - due to the difficulty of sourcing spicy Korean pepper powder. This adaptation has further increased the menu's popularity.

Rather than enforcing homogeneity, we respect diverse food cultures and local ingredient availability in each country. By encouraging creativity and breaking the rigid rules of the traditional franchise industry, we aim to achieve competitiveness through innovation.
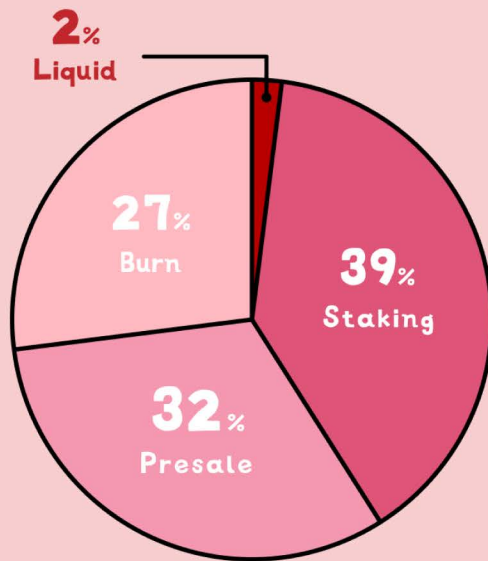
"Tokenomics"

Total Token Amount : ~~4,200,000,000,000 (4.2T)~~
↓
~~3,444,000,000,000 (3.4T)~~
↓
3,069,000,000,000

- Liquid **2%**
- Staking **39%**
- Presale **32%**
- Burn **27%**

"Deflationary strategy through staking"

The initial target is the **10,000**th global store (**100M $BUL** Staking × **10,000** stores = about **25%** of total issuance).
We don't just insist on solo restaurants, so if we calculate the number of countries and populations in the world, we have a good chance of reaching the target.
The possibility is even greater as "Buldak" aka spicy marinated chicken(wikipedia)'s spiciness has already been proven by people around the world.
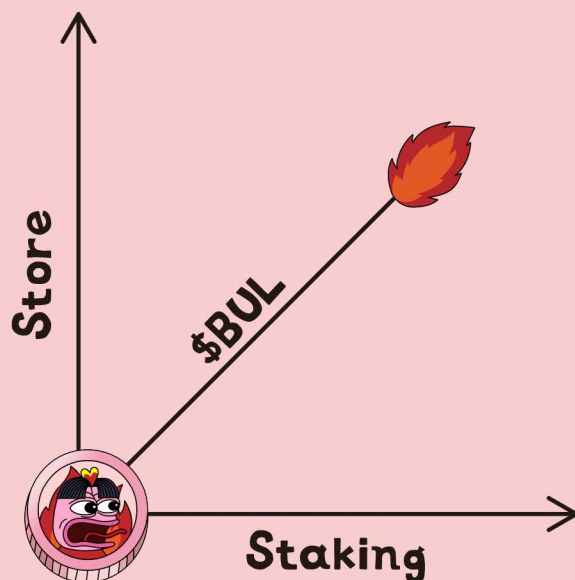
🔥**BUL?**

"BUL" means fire in Korean

The initial cost may be low, but as the number of restaurants and brand awareness grow, it can gradually become a burden. Don't miss the opportunity to start early.
On the other hand, you don't necessarily have to operate a store. With an early investment, you can achieve better outcomes than operating a franchise.
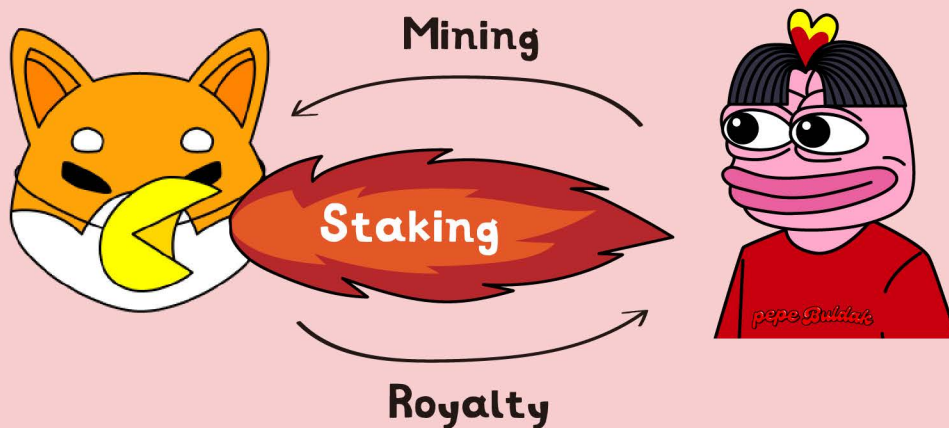
"Open Franchise Protocol"

1.Conditions of franchisee

100M $BUL or more Staking Holder
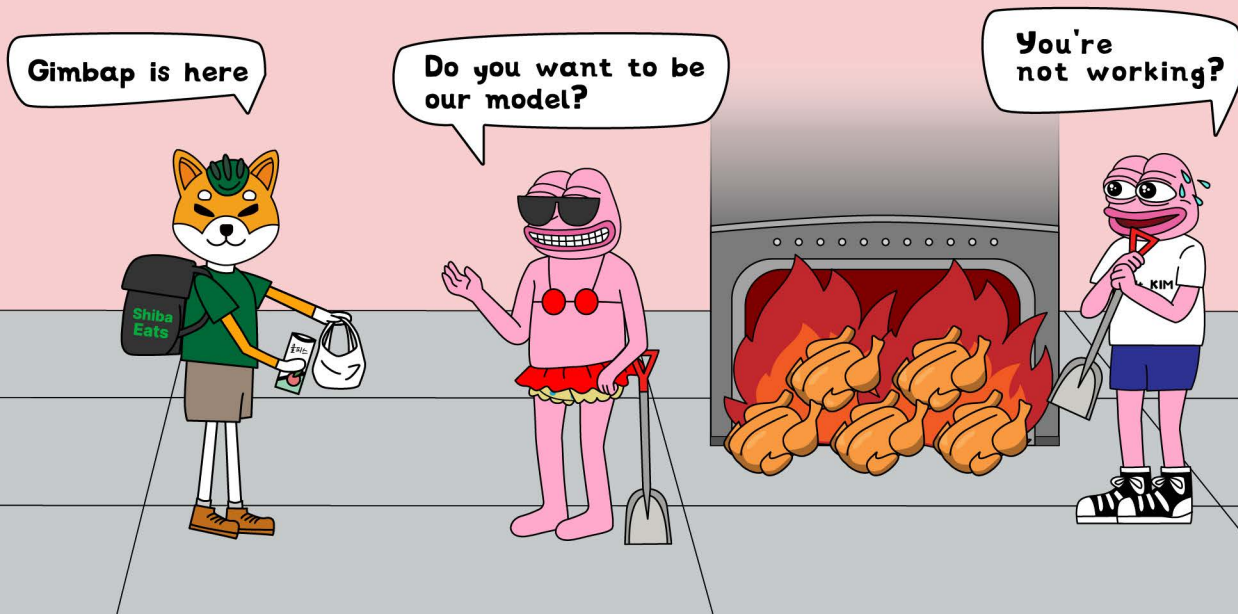
2.Conditions of Staking

Staking Rewards is incurred **200,000** per ETH Block
for **2** years

Mining

Staking

Royalty

3.'Open Franchise' Protocol Store

Provide manual for menu images and recipes, etc
Provide design manual for interior and material

Gimbap is here

Do you want to be our model?

You're not working?

Roadmap

Phase 1.
Presale~

Let's make a great sales
record hotter than Pepe!!

Phase 2.
Launch
Open Franchise

Staking / Recipe / Manual

Phase 3.
Listing~

DEX/CEX Simultaneous
Listing on Multiple Exchanges

Phase 4.
Party!

World wide
Start Opening Buldak Restaurants

Phase 5.
Alliance

World wide
Payment Reward Marketing

pepe Buldak
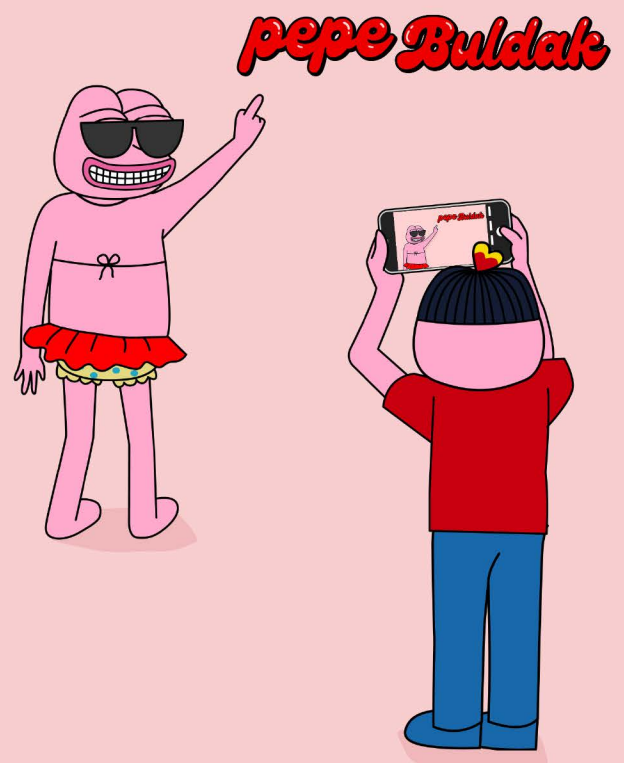
*Sponsoring the Marketing of Early Buldak Family Owners

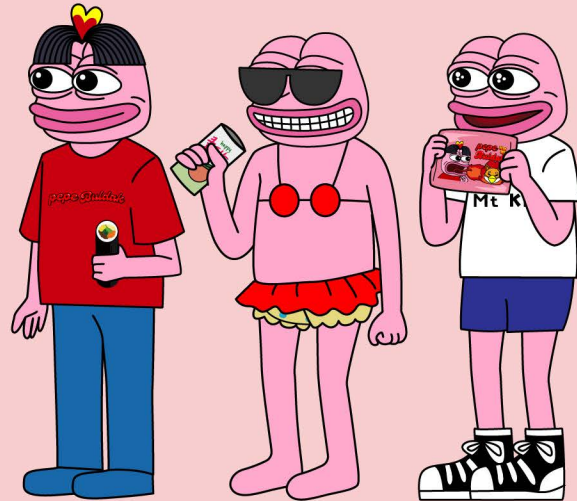1.Up to 100 million $BUL in open subsidies from 1st to 100th stores
2.Up to 10 million $BUL support for Buldak party, Instagram/TikTok applicable, and differential payment according to views

Coin Ticker

Sign Banner

Pepe   Ronny   Martin

PePe Buldak is built on the principles of Web3, providing holders with software and content to support them in managing their businesses.

Trademark and copyright registration must be handled directly by holders in accordance with the laws and requirements of their respective countries. As these requirements vary by region, changes to brand names or images can also be made freely by the holders. Our services are strictly limited to providing software and content support, and we do not offer assistance or involvement in trademark registration or management.

Pepe Buldak remains focused on its role as a contents & service provider, ensuring that holders have the necessary tools to operate their businesses smoothly.

We super welcome to collaborate with large franchises (with multiple stores). Please contact pepebuldak@pepebuldak.io
No matter what type of business it is!

📢 Disclaimer

Pepe Buldak provides a protocol named "Open Franchise," allowing token holders to operate their own business and promote Korean food.

Open Franchise represents a decentralized business model for the Web3 era, providing anyone to take on the roles of both franchisor and franchisee without the need for a headquarters.

"Buldak" refers to spicy marinated chicken, a traditional Korean dish, and is unrelated to any ramen company.

The concept of operating a business under "Open Franchise" protocol is entirely driven by the voluntary actions of token holders. We bear no responsibility for trademarks or legal matters related to these operations.

In addition to Korea's famous spicy marinated chicken 'Buldak', we aim to specialize in a variety of iconic K-foods such as Gimbap, Bulgogi, and Tteokbokki, continuously presenting diverse brand concepts to expand our reach.

Always do your own research. Nothing here is financial advice. This is a meme coin. This is for the lolz